

JAI DOG RESCUE

21/22 ANNUAL
REVIEW



EVERY STRAY HAS ITS DAY

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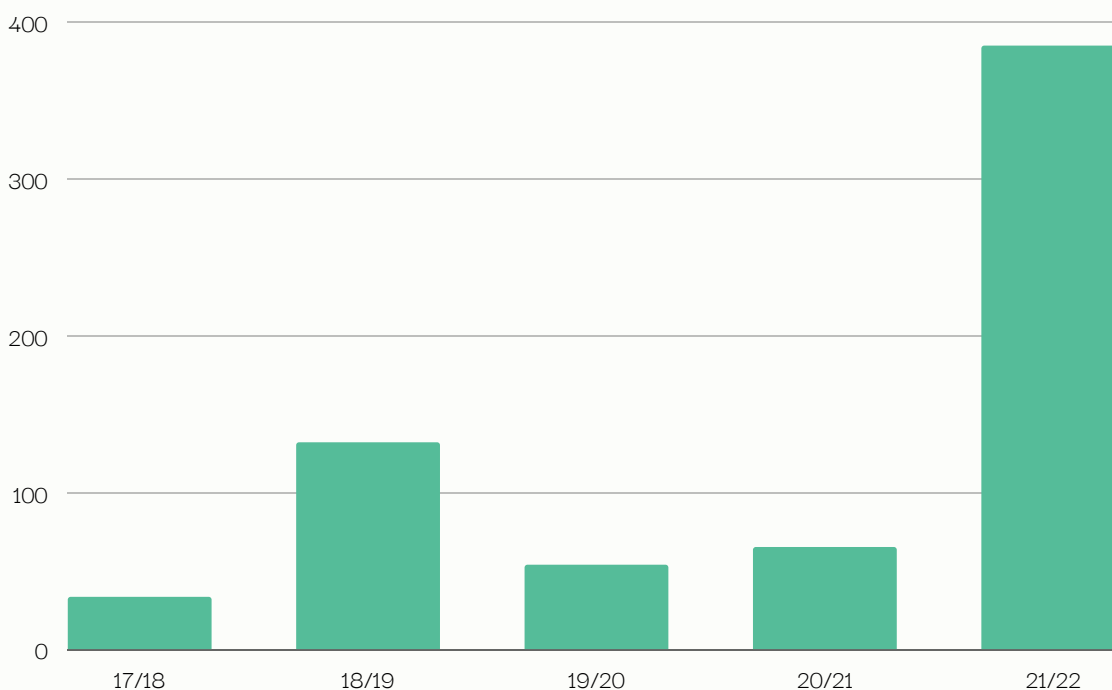
Jai Dog Rescue's mission is to transform the lives of street dogs in Thailand. Thanks to the support of our incredible global network of donors, we've been able to undertake ground-breaking work and innovative new projects that will bring about real and lasting change.

We'd like to take this opportunity to thank everyone who has helped make 21/22 a year of powerful and profound change. Everything we do comes from our deep desire to see an end to the suffering of street dogs in Thailand: rescuing sick and injured dogs; providing shelter and rehabilitation for abused or abandoned animals; conducting life-saving sterilisation & vaccination clinics; and finding loving new homes for rescued dogs. Your help makes our work possible. On behalf of Thailand's street dogs, we thank you from the bottom of our hearts.

Khawp khun ka,
The Jai Dog Rescue team

FUNDS RAISED

Donation income March 2021-2022



TOTAL INCOME APRIL 2021-MARCH 2022 = £384,411

With the expansion of our UK operational team, 21/22 saw a marked increase in fundraising across all channels, with a particular boost in public and grant giving.

Over the 12 month period of this financial year, we were grateful to receive contributions towards our sterilisation and vaccination work from the following grant funding bodies:

- Animal Friends Insurance
- Battersea
- LUSH Charity Pot
- Michael Chamberlayne Charitable Trust
- Wild at Heart Foundation

Grant funding accounted for 1,364 animals sterilised in 2021/2022, 99% of our 2021/2022 total number of cases treated.

This generous support allowed us to increase our rate of sterilisations, treating more dogs within this financial year than ever before. Furthermore, we were delighted to gain a raft of new supporters during this period. A particular fundraising highlight was the launch of our Jai Dogs: Rescued fund which raised over £4,000 in the first 24 hours. Alongside purchasing a wheelchair and freedom flight for paralysed rescue case, Lola, this allowed us to continue our vital work to rescue, rehabilitate the severely injured and provide specialist care for our most sick and vulnerable residents.

OUR 21/22 ACTIVITY



CNVR

Sterilisation & vaccinations

Following our most prolific reporting period to date (with a record 1,367 animals safely sterilised and vaccinated), we continue to effectively reduce the stray population in our province, and ensure better health for dogs on the streets.

More information on p.5



RESCUE

Urgent treatment, aftercare & rehabilitation

Urgent care remains a pressing priority for the charity, with our rapid rescue response service being relied upon more heavily than ever before within our local community. With 49 life-threatening rescue cases treated in 21/22 we continue to see a steady rise of street dogs in need of acute medical intervention.

More information on p.9



REHOMING

Foster & adoptions

Whilst the ongoing repercussions of Covid-19 continued to impact our international adoptions activity, we took advantage of transport opportunities when they arose and successfully rehomed 10 dogs within the UK and Thailand. **More information on p.14**

STERILISATION & VACCINATION



The build of our new on-site clinic has allowed us to significantly increase our monthly sterilisation activities via a blended on-site/roving model, as well as streamlining costs and processes. We treated a total of 1,367 animals in 2021/2022. Furthermore, thanks to a hugely exciting new partnership launched in January 2022, we have begun work on an ambitious and truly monumental sterilisation-led project.

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973

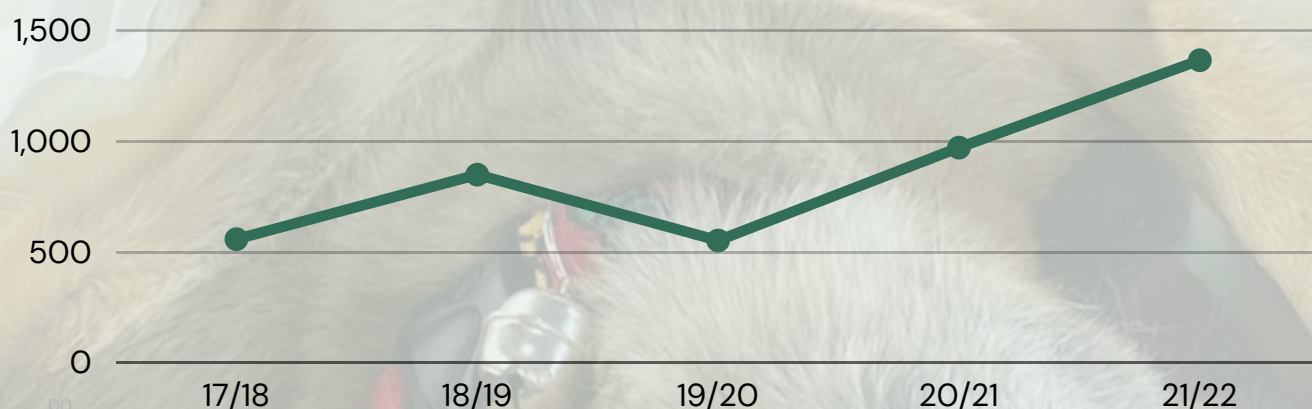
animals sterilised in 20/21

1,367

animals sterilised in 21/22
40.5% annual increase

4,367

total animals sterilised
launch - March 2022



ON-SITE CLINIC

The build of new on-site CNVR clinic has allowed for increased number of dogs treated each month. This has given us the opportunity to streamline and improve our sterilisation processes, and provide a safer, more efficient, more comfortable space for dogs in treatment and our incredible clinical team.



The Farm is far more than a sanctuary for stray dogs. Completed in June 2021, our brand new on-site clinic serves as a solid base for our bi-monthly sterilisation drives, allowing our vets to work in comfort and providing shelter for the animals passing through our care. Bringing this facility in-house is a major step forward on our mission to sterilise hundreds of thousands of street dogs within the neighbouring provinces. Sterilisation remains the most effective and compassionate means of making lasting change, and having our own facility gives us the perfect launchpad from which to grow and scale to meet the rising problem.

BATTERSEA PARTNERSHIP

This year saw the agreement of an exciting and wide-reaching, five year project (formally agreed in January 2022) with Battersea pledging £1,837,770 over the course of the funding term to enable the sterilisation and vaccination of over 77,000 dogs in the Nakhon Nayok area.



Thanks to the generous support pledged by Battersea, we began work in January 2022 and, by the end of March 2022, had sterilised 365 dogs, 7% above our 1st quarter target. Over the following 5 years, we will expand our reach and output exponentially to reach our goal of 77,220 dogs by 2026: an estimated 80% of the total provincial stray dog population in Nakhon Nayok. A summary of our project scale plan can be seen in an overview of our planned activity and targets:

| | 2022 | 2023 | 2024 | 2025 | 2026 |
|--------------------------------------|---------------|-------|--------|--------|--------|
| Total number of surgeons | 1 | 2 | 4 | 8 | 10 |
| Average number of dogs treated p/day | 15 | 40 | 80 | 160 | 200 |
| Total number of dogs treated p/year | 2,340 | 6,240 | 12,480 | 24,960 | 31,200 |
| | 77,220 | | | | |

RESCUE & REHABILITATION



2021/2022 saw 49 urgent and critical cases treated, a 14% increase from 2020/2021. Treatment was required for a wide range of conditions and injuries, from more common occurrences of broken and fractured bones caused by road accidents and incidents of pyometra, to critical cases of brain damage, parvovirus and blood parasites and rarer cases including a severed urethra and major spinal injury.

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43

urgent rescue cases in 20/21

49

urgent rescue cases in 21/22
14% annual increase

209

total urgent rescue cases
launch – March 2022



MEET THE DOGS

Introducing just some of the incredible dogs we treated in 21/22...



LYNX

Suspected abuse victim; rescued after both back feet were cut off

When Lynx was rescued, it was clear that the wounds weren't fresh, and we guess that someone had tried to take him in, only to realise that his injuries were too great. With medication and regular wound dressing, Lynx has been able to recover and - thanks to his wheelchair - enjoys running round the Farm with his new friends.



FOX

Sustained a serious foot injury after being run over by a car, leading to full leg amputation

Despite the painful and traumatic injury Fox suffered, she's always been a ray of sunshine. Following her surgery and rehabilitation, Fox spent 10 happy months on The Farm before flying to the UK where she's been happily settled in her forever home ever since.



MAY & JUNE

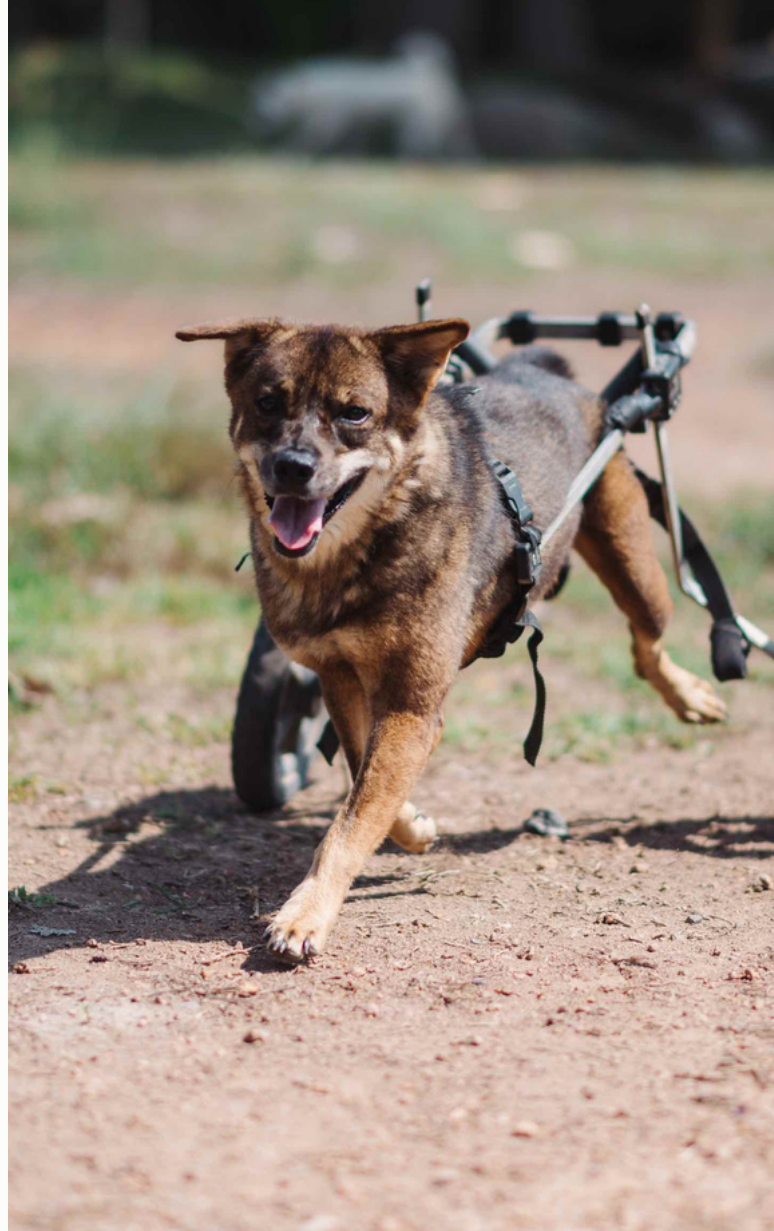
Rescued from busy intersection, suffering from severe tick and flea infestation.

With patience, reassurance and consistent care and calm, May & June grew from nervous, poorly puppies covered in parasites, to confident young dogs living a happy, healthy life. Furthermore, June was lucky enough to secure herself a forever home in the UK.

LOOKING AHEAD

8 million and counting...

When you see the words “millions of dogs” it can be difficult to picture: it might sound like an exaggeration or convenient rounding up, but each time we venture beyond The Farm, out onto the streets of Thailand, we’re reminded of the scale of the problem.



We predict a steep rise in the number of urgent cases in 2021/2022 in line with our drastic increase in CNVR activity. Increasing our number of clinics each year not only increases the number of dogs passing through our care (and therefore a proportionate rise in urgent care cases encountered during routine surgery), but also our visibility in the community, inevitably leading to greater demand for our services and support.

By working together with local caregivers and growing our resource, services and expertise, we can continue tackling the rising tide of mouths to feed, suffering to prevent, and lives to transform.

ADDITIONAL ACHIEVEMENTS



We rehomed a total of 10 dogs in 21/22, matching our previous annual total despite the continuing difficulties posed by Covid-19 travel and transport restrictions. Furthermore, we embarked upon a local foster initiative, exploring ways to develop a foster network within Nakhon Nayok.

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REHOMING

Whilst the ongoing repercussions of Covid-19 continued to impact our international adoptions activity, we took advantage of flight transport opportunities when they arose and successfully rehomed 9 dogs to loving homes in the UK (4 via Wild at Heart Foundation, 5 in-house), and 1 in Thailand, all of whom continue to thrive.



Woody: happily adopted June 2021



Benji: happily adopted February 2022

Bringing our adoption service in-house (June 2021 onwards) has allowed us to offer a comprehensive end-to-end service which affords us oversight of all stages of the adoption process. By setting realistic expectations with adopters and ensuring that we select only those homes we feel would be ideally suited to house a Thai rescue dog, we've made significant provisions for the long-term success of our rehomed dogs.

TEAM EXPANSION

·All UK-based operations are supported and funded via our major corporate supporter, ensuring that 100% of funds donated by our public donors can be directed straight to where they matter most: helping care for Thailand's sick, injured and vulnerable street dogs.

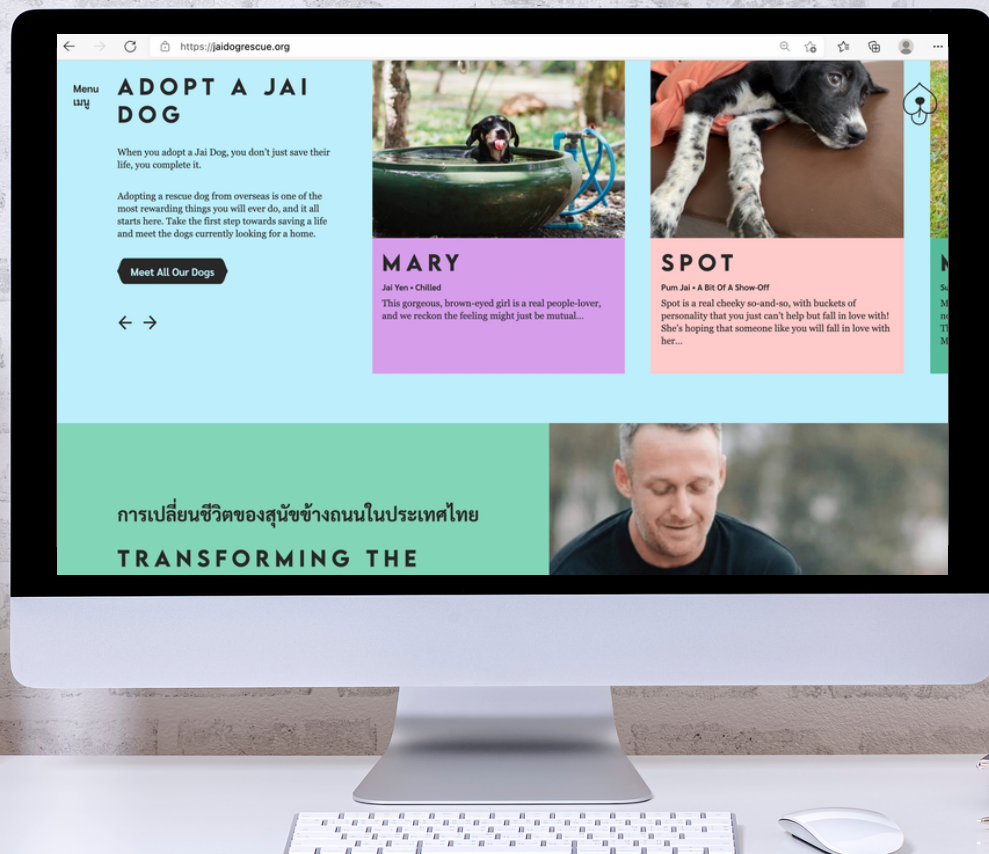
21/22 saw the expansion of the Jai Dog Rescue team following the recruitment of the following roles:

- Shelter & Clinic Administration Assistant (Thailand-based)
- UK Operations Manager (UK-based) to support the Thai team, facilitate international rehoming, and manage grant funding activities
- Marketing Manager (UK-based) to continue to grow our reach, engagement and opportunities to secure public, private, corporate and partnership funding



MARKETING, FUNDRAISING & OPERATIONS

- Refinement of both UK and Thailand processes and procedures
- Creation of robust strategy, budget and target structure
- Launch of new website (funded by major corporate sponsor)
- Roll-out of new brand and communications style across social media, email marketing and printed assets
- New brand partnerships established with like-minded corporate partners
- Instagram audience grown by 74%



THANK YOU



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